



## **PRESS RELEASE**

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FOR IMMEDIATE PUBLICATION & BROADCAST

# **EAE FLY THE SUSTAINABLE DEVELOPMENT FLAG FOR SCOTLAND IN THE 2014 QUEEN'S AWARDS FOR ENTERPRISE**

EAE (Edinburgh Arts & Entertainment) Ltd, Scotland's premier arts and tourism leaflet and poster marketing company, are proud to announce they have won a prestigious Queen's Award for Enterprise – the UK's highest accolade for business success.

EAE are one of ten Scottish companies to receive a Queen's Award for Enterprise in 2014 and the only company in Scotland to receive an award in the Sustainable Development category. The awards are made annually by HM The Queen and are only given for the highest levels of excellence.

EAE have received a Sustainable Development award in recognition of their continuous championing of the sustainable business agenda both within their own operations and amongst the wider business and public communities.

Celebrating the award, EAE Managing Director, Glen Bennett, said,

“We are absolutely thrilled to receive a Queen’s Award for Enterprise. Over the years, EAE have received many awards for our sustainable business practices and this is the ultimate accolade, especially as we are one of an elite group of ten Scottish companies to receive a Queen’s Award this year.

We have sought to operate in a sustainable manner since we were first set up in 1987 and are currently on a mission to achieve carbon neutrality across all our operations. Key initiatives have included: installing an in-house wind turbine to produce our own electricity; replacing our van fleet with bio-diesel vehicles that run on recycled waste cooking oil; and creating a biodiversity garden for plants and wildlife at our main HQ.

We also regularly host visits to our premises by school, business and community groups to demonstrate how sustainable practices can enhance business operations and profitability while reducing energy costs and wastage and conserving and protecting the environment.

We operate in the tourism sector and recognise that Scotland’s outstanding natural environment is our most important tourism asset. We are trying to do our bit to ensure that environment can be enjoyed by visitors and locals alike well into the future.

As a small company with just under 50 employees, everyone at EAE contributes towards our sustainable operations and the Queen’s Award for Enterprise is wonderful recognition of the hard work of all our staff and the support and encouragement of our 800 plus customers.

We congratulate all the other Scottish companies to win a Queen’s Award for Enterprise this year and look forward to meeting with them in the near future”.

EAE will be presented with a Grant of Appointment and a commemorative crystal bowl by a representative of HM The Queen at a date to be confirmed. The company will also attend a special reception for award winners in Buckingham Palace in July. As a winner of a Queen’s Award for Enterprise, EAE are permitted to use the Queen’s Award Emblem on advertising, marketing materials and packaging for a period of 5 years as a symbol of their quality and success. ENDS

Attached Photographs

Glen Bennett, Managing Director, EAE Ltd

EAE Leaflet Marketing Rack at Glasgow Central Station

Visiting School Children with Windy Boy, EAE's In-House Wind Turbine

Issued on behalf of EAE Ltd by Douglas Ritchie, Tourism and Leisure Solutions.

For further information, please contact Douglas at:

[douglas@tals.co.uk](mailto:douglas@tals.co.uk)

01333 439683 or 07827 963092

#### NOTES FOR EDITORS

1. EAE Ltd is Scotland's premier arts and tourism leaflet and poster marketing specialist and was established in 1987. The company is based in Loanhead, near Edinburgh, and has a further 11 regional depots throughout Scotland.
2. EAE employs almost 50 full-time staff and has an annual turnover of £1.5m.
3. EAE primarily works with arts and tourism operators and provides tailored information display and merchandising services to over 800 clients through more than 5,000 leaflet and poster display sites across Scotland. These are located in airports, supermarkets, hotels, arts and cultural venues, visitor attractions, service stations, ferry terminals, train stations, pubs, restaurants and libraries. The 5,000 sites offer a wide variety of high demand, high profile locations through which Scottish businesses and organisations can reach segmented resident and visitor markets.
4. EAE has won a number of national awards for its sustainable business practices and is currently four years into a quest to achieve carbon neutrality across all of its operations by 2015.