



PRESS RELEASE

Issued Monday, 18 November 2013

For Immediate Publication & Broadcast

EAE FOLLOW NATURE'S WAY

EAE Ltd, Scotland's premier leaflet and poster marketing company, have proudly received new recognition of their sustainable business operations.

At a ceremony in Edinburgh for the 2013 RSPB Nature of Scotland Awards, EAE won the award for Sustainable Development, sponsored by Scottish Power. This award was made for the Biodiversity Garden that EAE have established at their main HQ in Loanhead, Midlothian.

Welcoming the award, Glen Bennett, Managing Director of EAE, said,

"We relocated to our current HQ and main warehouse in Loanhead in 2005 and moved into semi-derelict premises on an industrial estate, which had previously been a car body workshop. Since then, our staff have worked tirelessly to establish a biodiversity garden, planting over 90 indigenous Scottish plant species including trees, hedges, grasses, herbs and flowering plants.

As well as frogs, toads, voles and field mice, over 30 bird species have been recorded in the garden, including a number on the red list for conservation. Last year, we introduced rainwater harvesting to feed our garden pond and, this year, we are installing large planters with species that will attract nature insects as well as bees and butterflies.

Our good friends at Edinburgh Royal Botanic Garden have provided outstanding support, running classes and training courses during working hours to help staff identify plants and wildlife and record sightings. As a consequence, we now have a biodiversity garden that is

enjoyed by visiting groups of local schoolchildren, who come as part of their curriculum programme, business visitors to our premises, and locals who simply wander around it.

We are proud to have created a green oasis in an otherwise grey, industrial setting.”

Sarah McDowell, Major Events Organiser of RSPB Scotland who organise the Nature of Scotland Awards, commented,

“The 2013 Nature of Scotland Awards attracted over 70 very high quality entries from across the country. Competition for awards was fierce, but EAE are deserving winners. Their biodiversity garden demonstrates how all businesses can help Scotland’s natural flora and wildlife and how nature can establish itself in even the most unpromising environments”.

EAE’s achievement in winning the Sustainable Development award has also been recognised in a motion raised in the Scottish Parliament by local MSP, Colin Beattie, which said,

“The Parliament congratulates EAE Ltd on receiving the RSPB’s coveted Nature of Scotland Award in Sustainable Development. EAE has been outstanding in implementing its effective environmental strategy, including using renewable sources of energy to run its vehicles and distribution centre, promoting the use of recycled paper and seeking to achieve carbon neutrality across all of its operations by 2015. EAE has gone the extra mile in sustainable business practices by creating a biodiversity garden that provides a habitat for over 50 indigenous plant species and 30 bird species, making the Loanhead community a greener place to live”.

Ends.

Attached Photograph

Tamsin Job, EAE’s Sustainability Manager, is presented with the 2013 Nature of Scotland Sustainable Development Award

Left to Right: Fred MacAulay (Award Ceremony Host); Tamsin Job (EAE Ltd); Simon Christian (UK Managing Director, Scottish Power Renewables – Award Sponsor); Sally Magnusson (Award Presenter)

Issued on behalf of EAE Ltd by Douglas Ritchie, Tourism and Leisure Solutions.

For further information, please contact Douglas at:

douglas@tals.co.uk

01333 439683

07827 963092

NOTES FOR EDITORS

1. EAE Ltd is Scotland's premier leaflet and poster marketing specialist and was established in 1987. The company is based in Loanhead, near Edinburgh and has a further 11 regional depots throughout Scotland.
2. EAE employs almost 50 full-time staff and has an annual turnover of £1.5m.
3. EAE provides tailored information display and merchandising services to over 800 clients through more than 5,000 leaflet and poster display sites across Scotland. These are located in airports, supermarkets, hotels, arts and cultural venues, visitor attractions, service stations, ferry terminals, train stations, pubs, restaurants and libraries. The 5,000 sites offer a wide variety of high demand, high profile locations through which Scottish businesses and organisations can reach segmented resident and visitor markets.
4. EAE has won a number of national awards for its sustainable business practices and is currently four years into a quest to achieve carbon neutrality across all of its operations by 2015.